

STATHMORE STANDARDS

VOL XXIX, NO. 34

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"The Ottawa Spotlight"

By Spectator

The Budget
Ottawa, June 21st.—The budget, always an outstanding feature of the sessions of parliament, held the centre of interest of a pretty stirring week in parliament. It has been a budget replete with tax changes but it has been one which has given a picture of a pretty healthy condition of the public exchequer. Not for many years have the public accounts come so near to being balanced. A deficit of only \$12,715,000 when you are dealing with such large figures as an expenditure of \$539,667,000 and a revenue of \$516,952,000, is its practical significance. Expenditures were almost the same as the year before, when the deficit was nearly 75 million, but revenues were at the highest point in history. The receipts under some of the main items with the corresponding figures for the previous year in brackets were as follows: Import duties \$24,456,000 (\$25,777,000); Excise duties \$52,087,000 (\$50,000,000); Income tax \$120,366,000 (\$102,265,000); Sales Tax \$128,651,000 (\$112,832,000). No Sales Tax on Import Building Materials.

The sales tax of eight per cent, has been eliminated from important building materials such as bricks, tile, cement, lumber, "siding," iron pipes, plumbing fixtures (not including pipe and pipe fittings), glass for building furnaces for heating and builders' hardware. The government, as is recalled, has a national housing bill before parliament, and other measures to stimulate building trade.

As an aid to agriculture and forestry, the sales tax is also removed from materials used in goopher poison, harness and harness parts, feeds for fur-bearing animals and from articles and materials used to equip and repair fishing boats.

Any improvement in conditions abroad will aid the favorable balance at work in Canada. "Our internal economy" said Mr. Tanning, "is sound; our price structure is in reasonable balance, ample credit accommodation is available for further expansion, and our people need not be affected by fear or uncertainty." There has been relatively only a moderate decline in the production of our major industries, and since February there has been an upward turn in Canada. There is the prospect of a good wheat crop, which will exercise a great influence on conditions in Canada. The expansion of the mining industry is an extremely favorable factor. From the government's programme of housing, municipal improvements and national conservation and development, generally, Mr. Tanning expects "a more vigorous revival in the construction industry and the many industries

which depend upon it." "These are all powerful influences making for recovery," said the finance minister "and backed by the wholehearted cooperation of all elements in our population they should make the current year a reasonably satisfactory one."

As far as the public exchequer is concerned, Mr. Tanning considered that expenditures should not exceed the figure of \$24 million appropriated in the main and supplementary estimates. Taking the months that have already gone as a basis of calculation he thinks revenues should be approximately \$60 or \$62 million dollars. The estimate is for a deficit of about 23 million dollars.

While the budget naturally held the centre of the stage the past week has witnessed other events of great general interest. Among these have been the disallowance of two statutes of the Alberta legislature, the tabling of a 400 pages report on penitentiaries which by its pretty severe criticism will be the subject of lively debate later on, and the strong opposition to the suggestion for unification of the railways by Canadian National officials before the senate committee.

RED CROSS MAKES APPEAL

The following is the result of the appeals made in the June campaign for funds:

City of Calgary \$261,934

Tag Day, Calgary \$422,12

Country districts \$102,248

There is no organization doing more worthy work. The executive had contributed for 20,000 people willing to contribute \$1.00, hence the disappointment in above figures is apparent.

Contributions will be gratefully received. Edmonton and Lethbridge are organizing campaigns in June and October. What can Strathmore do? Send your contributions to L. Col. D. H. Tomlinson, Chairman, Calgary.

Local News Items

The dramatic club held its first meeting for the season Friday last at the school. The programme consisted of a play, *He Who Gets Slapped*, by Turpin, was summarized by Miss Alice Garrett. Various contests in varying degrees of serious and humorous mood added to the interest of the evening.

Mr and Mrs Duncan McMurrary and daughters plan to leave June 30 on a trip to Port Neuf, Quebec. On their way they will go over to Chicago where they will spend the U. S. National Day "The Glorious Fourth". They will be joined later by Miss Lois Schulte who will be their guest for the summer.

Thursday afternoon last Mrs D. A. Perry entertained at Bridge, commencing her niece Mrs R. A. Melvin. Three tables were arranged with Mrs Griffin and Mrs Shrimpton winning high and low scores. Friday Mrs Mrs Perry was again a hostess at Tea when she invited a few friends for a social hour together, both functions being much enjoyed by her guests.

The Canadian Legion members staged a "Hoisting Day" preceding their Snooker last Tuesday evening, as a result of which the lawn fronting the Memorial Hall presents a very much improved appearance. The plot of flowers at the base of the Cenotaph is a thoughtful and artistic touch. At the low "tea hour," some lunch, some talk, some advice.

Hans and Gertrud stand up and over an attractive little garden plot at the Town Hall which arrests the eye of the passer by. This bit of Holland in Canada is the handiwork of Mr Melissen.

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Saturday evening claimed Mrs. K. E. Wright as hostess at her home, when she arranged three tables of bridge complimenting Miss Chamberlain. Interesting games resulted in Mrs T. E. Wright winning high score with Miss Chamberlain being awarded the consolation. A pleasant social hour over the coffee cups was enjoyed.

Last Saturday June Julian arrived from Spokane where she has been attending school and will spend the summer at her home.

The Junior Musical Club held the final session for the year at the home of Annie McGregor Monday evening. Musical selections and contests filled a very happy hour. Gus Maddux critiqued on behalf of the members present and their leader Miss Van Tighem with a lovely voice and a bouquet of flowers. Gerry expressed her pleasure for their kindness. Choice refreshments completed a very pleasant evening.

Wilbur Hoos, formerly of Irtana and now from Chicago, gave his cousin Dr. G. E. Koch and family, also local friends a pleasant surprise with a very short visit. He was accompanied by his nephew Robert Jubbs of Kalamazoo, Michigan.

Mrs T. B. Hughes has been visiting her daughter Mrs Tommy Chamberlain at Carstairs for the past two weeks.

The Strawberry Tea given by the Ladies Aid of United Church Saturday last proved a very successful and enjoyable function, almost \$30 being added to the Treasury.

A FARMER'S MUSINGS

(By Tim Longbottom)

It is surprising how many people think that the proposed levy on agricultural products is quite the proper thing.

The owner of a city restaurant is one of those folks, but if he had to supply five pork chops to 7 per cent of his patrons we venture to say that he wouldn't be so enthusiastic about the scheme.

When a judge retires on a handsome pension, the newspaper lads say that he is going to take a well earned rest.

This being elegant sentiment, it would be nice to have it extended to help useful citizens. For instance—Why is it that when a farmer has been made weary by time and misfortune lots of folks say he is down right lazy?

Now catch the sarcastic words of a slightly indignant rent who dived his car into a ditch—"I heard there was a road down here, but I haven't found it yet."

For a long time I have wondered why Mr Ford has stayed in business when he could have been enjoying a life of leisure. It now appears that Henry has a large farm, so he has to keep on turning out Lizzies to pay the taxes, etc. Wouldn't it be grand if all the prairie farmers had an oil well or a gold mine or a piece for the same purpose? We think so, anyway.

ANNOUNCEMENT

The engagement is announced of Gertrude Alice, younger daughter of Mr and Mrs J. H. May of Chestermere Lake to Mr Ted May, only son of Mr and Mrs De Lisle May of Calgary. The wedding to take place July 16th.

Mr Alex Gray is in Calgary for medical treatment. We hope for a speedy return to health for him.

ARDENODE

Mr and Mrs R. J. Kearns are spending a few days in Calgary. Miss Frances Chamberlain of Victoria, B. C. is spending a few days with her brother and sister-in-law Mr and Mrs T. L. Chamberlain before leaving for England.

Mr and Mrs Gray and family, also Miss Angela Watson of Conrich, and Mr and Mrs Lund and daughter of Ardenode were Sunday visitors at the home of Mr and Mrs A. M. Watson.

Mr Alfred Cain is enjoying a holiday in B. C. for a few weeks.

Mr and Mrs Wilfrid Cain and family have removed to the old Hartel home, where he is in the dairy business.

Mr and Mrs Chas. King and family and Mr and Mrs Knight and family, all of Calgary spent Sunday visiting at the home of Mrs H. Sharman. Grasshoppers are still doing a little damage throughout the district. The farmers are working hard with the poison in hopes of saving their crops from these miserable pests. Cultivators are reported in a few of the gardens further north rather badly always something to worry about these hot days.

District News Not Published This Week Will be Printed in Next Issue.

MASONS TO ATTEND THE UNITED CHURCH

The local lodge of A.P. & A.M. will observe their annual church parade by attending divine worship in the United Church on the evening of Sunday next. Worshipful Brother Harry Wood will conduct the service assisted by Worshipful Brothers W. Gray and D. A. Perry. The minister Rev. Brother V. M. Gilbert will preach on the subject, "The Mission of Masonry."

It is hoped that Brother Chester Lyttall will be able to assist in the service. All masons in the district are invited to meet with the local brethren in the Masonic Hall at seven o'clock and attend worship with them.

COMING EVENTS

Soft ball tournament under auspices of the Nanooks Sports Club will be held in Nanooks, Wednesday, June 29, commencing at 2 p.m. in the evening a "Whoopie Dance" will attract all. Admission to each event 25c.

TOWN COUNCIL

(By Tim Longbottom)

The Mayor, the Secretary-Treasurer and myself as delegates from the Town attended the 34th annual convention of the Union of Alberta Municipalities held in Hotel Palliser on Thursday and Friday of last week. There was a good attendance, and as in past years, matters of moment were discussed and voted on. Many resolutions of which there were no less than twenty-eight were brought forward dealing with events of the day, chiefly concerning new laws recently passed by the Provincial Government, asking that some of them be repealed or amended.

Of these numerous resolutions that regarding expectables was probably of most interest to the general public. The towns of Vegreville and Frank petitioned the Union that expectables be legalized in Canada for the benefit of hospitals. Addressing the ruling of the President, the resolution was lost on a close vote.

On Thursday night, as guests of the Mayor and City Council, the delegates were driven to Turner Valley, and I should say Little Canada and Little New York, situated some twenty miles south of the village named Turner Valley, and the very day we made the trip the big prairie winds blew in, and as we passed huge quantities of smoke belched forth indicating the presence of large quantities of crude oil.

A very popular representative Mayor Elton, of Lethbridge, was elected president of the Union for 1938. Next Convention will be held where Mayor Elton holds sway. Our Mayor was continued as a member of the Executive Committee.

The Hon. Lucien Maynard, Minister of Municipal Affairs, attended every session of the Convention and evinced great interest in the proceedings.

ENGAGEMENT ANNOUNCED

Mr and Mrs Thomas A. Henderson of Tabor, Alberta, announce the engagement of their youngest daughter, Helen Alberta, to Mr Robert E. Shaw of Washington, B. C. Mr Shaw is the only son of Mrs Katherine P. Shaw of Hackensack, New Jersey. The marriage will take place on July 31st in Washington, B. C. where both the bride and bridegroom to be are at present residing. Miss Henderson is a graduate of the University of Alberta.

SACRED CEREMONY

The Forty Hours' Devotion held at Sacred Heart Church Friday, Saturday and Sunday was brought to a conclusion Sunday evening with the Corpus Christi procession. Ascending to the Church, the entire congregation walked in procession to the altar, erected on the lawn in the rectory grounds where Benediction was given by Reverend Father C. C. Cowie, before proceeding back to the Church.

The Benediction, preceded by candle bearers and incense, was carried by Reverend Father Cowan, under a canopy which was supported by Messrs H. Van Wazer, J. Macdonald, R. Kays and J. Deumt.

Assisting Reverend Father Cowan with the various exercises connected with the Forty Hours' Devotion were Reverend Father Holland and Reverend Father Hartman, C. S. B. both of Calgary.

MUSIC EXAMINATIONS

All candidates were successful in the Royal School of Music Examinations conducted Monday, June 13th at the home of Mrs J. Van Tighem by Arnold W. Goldbrogh, A. R. A. M., P. R. C. O.

Pupils of Miss Alice May—Preliminary—Shirley Rowe. Grade IV—Florence McLean. Grade IV—(Grammar of Music)—Pearce Jones. (honors). Grade V—Gus Maddux Griffin. Pupil of Miss Edith Hirtle, L. R. S. M. Preliminary—(Violin)—Elsie Watkins (honors).

Pupil of Mrs E. Gillespie, L.R.S.M., A.T.C.M.—

Grade I—Jean Garrett. Pupil of Miss Alice Garrett.

Grade I—Marie Mackie.

Pupils of Geraldine Van Tighem, L.R.S.M.—

Preliminary—Lois White, (honors).

Grade I—Leila Campbell.

Grade IV—Eileen MacFarland.

Grade IV—(Grammar of Music)—Annie McGregor, (honors).

Grade VI—Marjorie Dawson.

CALGARY STAMPEDE

CALGARY'S FAMOUS STAMPEDE TO BE HELD JULY 11 TO 16

(1938)

Rated as one of the most spectacular and colorful shows of its kind on the Continent the CALGARY EXHIBITION AND STAMPEDE will open its 32nd Annual event Monday, July 11th and continuing to Saturday, July 16th, with an extra day's racing on Sunday, July 16th. This world-famous Western show annually attracts well over 200,000 people from all over Canada and the United States. This year's program is destined to outline all other previous shows, both in entertainment and educational value.

Monday morning, July 11th, the Mammoth Parade, colorful and unique gives the first great thrill. Added this year are show cattle and mounted in trucks, with all breeds of horses following in the parade.

The Stampede proper each afternoon provides feasts which hold the audience spell bound, included in which are bucking horse contests, wild steer riding, wild cow milking, etc. etc. with the ever popular horse races interspersed.

In the evening the Revue International is the title of the stupendous grandstand performance, that will please everyone. A brilliant display of fireworks will be shown Monday and Saturday evenings.

Interesting and up to date exhibits of art, invention, handicraft, stock, etc. and a colorful midway will provide several full days entertainment. Do not fail to visit the Calgary Stampede, once, twice or three times. It is a unique entertainment.



This Big Customer HAS A HUGE APPETITE FOR WESTERN PRODUCE

THIS man is a composite of many thousands of Eastern industrial workers. He's a husky fellow and he burns up plenty of energy when he's busy.

It takes lots of Western food to keep him going. But when he's idle he goes off his feed so badly that even Western produce cannot tempt him.

Which is just another way of saying that an active industrial East—typified by the Automotive Industry and the industries that supply its parts and raw materials—is vital to the well-being and prosperity of the agricultural West.

More than 6,000,000 lbs. of poultry; over 50,000,000 eggs; over 20,000,000 lbs. of butter and meats, live and dressed, to the value of \$15,000,000 were bought from the West last year by Eastern industrial plants. Your purchase of a household or farm product or helps keep these busy mills active—and brings your good money back West again.

AUTOMOTIVE INDUSTRIES

For statistical and further information about this industry, write to Automotive Industries, 1000 Canadian Building, Toronto.



Bathing Trunks

MENS and BOYS Bathing Trunks in Blue, Maroon, Brown, and Black at—
Boys \$1.00
Mens \$1.50

Mens and Boys P. D. Q. Summer underwear, also Harvey Woods fine mesh 'scants' and 'shorts' at, per garment 50c

Men's & Boys "SCOTTIE" Outing Shoes, Scampers and Tennis shoes

Full stock of RUBBER BOOTS for Irrigating Size, Boys 3-5 Mens 6-11

Thos. E. Wright
Men's Better Wear

THE SCOTCH THAT CIRCLES THE GLOBE

McCallum's SCOTCH WHISKY

66c. \$3.50
40c. \$5.25

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KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME

Phone No. 1. John Spiros, Manager

DR. D. C. HAWORTH

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Strathmore Each Friday 11 a.m. to 9 p.m.
— PHONE 20 —

Calgary Office— 414 SOUTHAM BLDG.
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FLY SPRAY IN BULK,
SPRAYERS, FLY SWATS
SCREEN DOORS, SCREEN WINDOWS,
WIRE CLOTH
SCYTHES— —SNATHS
CARBORUNDUM STONES

Strathmore Hardware

"The Store of Quality and Service"
M. A. BELLINGER, PHONE 54

Pot Pourri

Ottawa.—A sculptor made a battle of a beaver and nine kits—representing the Dominion and its nine provinces—to decorate Parliament Hill's Peace Arch. Then someone stepped in with the news that beavers hibernates seldom if ever exceed four. The model has joined a bust of the Duke of Windsor in the basement of the Ottawa hills.
(Science vs Art).

When the croon of a rapid is heard on the loch,
With the crest of a pine-forest glen,
Or the edge of the sky is of steep-top trees,
Or a song-spacer sudden from quiet-ness trills
His delicate anthem to me.
Then my heart hurries home to the Ottawa hills,
Wherever I happen to be.

When the veils of a shining lake veil unfold,
Or the mist towers dim, from a fall,
Or a woodland is blazing in crimson and gold,
Or a snow shroud is covering all.

Or there's hunking of geese in the darkening sky,
When the spring sets leaping free,
Then my heart's winging north as they never can fly,
Wherever I happen to be.
When the swallows skant curves of bewildering joy,
As the last of the twilight descends,
And rose-cheek maiden and hazel-bud boy
Listen grave while the angeline ends in a tremulous flow from the belt of a shrike,
Then a far away mountain I see,
And my soul is in Canada's evening shine.

Wherever my body may be,
("A Canadian Abroad", Edward William Thomson).

LYALTA

The girls Club met at the home of Marie Stickle on Wednesday. It was decided to raffie their quilt at a dance held on July 8th.

Lyalta boys team has won 6 games and lost none in the soft ball league. They are holding a tournament on Wednesday, June 22nd. Teams taking part are Dalroy, Lyalta, Deacon and Yankee Valley. There will also be a girls team and dance in the evening.

IN THE SHADOW OF MOUNTAIN WONDERLAND
—NEXT TO TURNER VALLEY OIL FIELDS

CALGARY'S 23rd ANNUAL EXHIBITION

Calgary Exhibition AND STAMPEDE

JULY 11th to 16th, 1938

6 THRILLING PACKED DAYS FOR YOUNG AND OLD — One of Canada's greatest, most spectacular stunts: Bring the breath-taking stamper sports with the world's most daring cowboys competing for championships. Following comes wagon races, the evening grandstand show is more exciting than ever — presenting international rodeo acts and world famous stars. Exhibits with the West's finest livestock include thousands of industrial and domestic displays. BRILLIANT MIDNIGHT — Menagerie, Stampede parade, Monday, INDIANS IN FULL DRESS — COWBOYS, COWGIRLS — CIRCUS WAGONS — MOUNTED POLICE PLATOON led by 20 bands. 2 Night Canada's largest FIREFIGHTERS DISPLAY, 7 DAYS HERE LARGEST outdoor stamper, July 16. Special children's program Friday A. M. PLAN TO BE HERE THIS YEAR SURE! LOW ENCLOSURE FARES ON KALWATZ AND BUS LINES.

For seat reservations and prize list write direct to—
CALGARY EXHIBITION AND STAMPEDE LTD.

J. CHAS. WILK, President. E. L. RICHARDSON, General Manager.

ADMISSION— Grounds, 25c. Grandstand; Afternoons, \$1.00
Evenings, 75c; Bleachers; only, 50c.

The TIRE BUY of '38!

NEW LOW PRICED Firestone STANDARD

Here is the greatest tire news of the year... A new Firestone Standard Tire with everything you need—safety, mileage, dependable, carefree service—all at a remarkably low price. You will want to see the new design of the Firestone Standard Tire and its smart new appearance to fully appreciate all its extra features. Take advantage of this opportunity to save money. Drive in to your nearest Firestone Dealer and have him put these large-sized, rugged, long-wearing Firestone Standards on your car.

Firestone
MOST MILES PER DOLLAR

Hughes Motors
STRATHMORE, ALBERTA PHONE 31

Used Cars

1937 FORD DE LUXE SEDAN
1937 FORD DELUXE COACH
1937 FORD STANDARD COACH
1936 FORD STANDARD COACH
1935 FORD COUPE
1933 CHEVROLET SPECIAL COACH
1933 FORD DE LUXE SEDAN

Used Trucks

1936 CHEVROLET (Long Wheelbase)
1935 I. H. C. TRUCK (Long Wheelbase)
1931 FORD TRUCK (Short W'Base)
1928 FORD TRUCK (Short W'Base)
1927 I. H. C. S 26 TRUCK (Short W'base)

Used Tractors

AND MACHINERY

20-35 ALLIS CHALMERS (Used Three Seasons)
9-18 FORDSON TRACTOR
8-12 Foot Stiff Tooth CULTIVATOR
10 FOOT PACKER
4 SECTIONS LEVER HARROWS



HUGHES MOTORS
STRATHMORE, ALTA.

FARM WOMEN'S WEEK AT OLDS, AUGUST 1 TO 4, 1938 a restful and beneficial change during the busy season. The cost is reasonable and the course interesting. This affords an excellent opportunity for women of all classes to have For full information write Provincial School of Agriculture, Olds, Alta.

— SHOP AT THE —

Superior Meat Market

FOR THE BEST QUALITY
Beef, Veal, Pork, Mutton, Fish & Poultry
AT MODERATE PRICES

O. H. CHRISTENSEN PHONE 74

CONSISTENCY

The consistency of quality consistency of true natural flavor are tangible appeals that add to the popularity and strongly influence people to seek out and insist on ALBERTA BEERS. Prove this fact. Make your next order ALBERTA BEER. "Taste the difference."

The BREWING INDUSTRY of ALBERTA
"BEERS THAT ARE BEST"

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SUN LIFE OF CANADA
 L. C. VAN TIGHEM
 Local Agent
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Films Developed
 YOUR ROLL DEVELOPED AND
 EIGHT HIGHEST QUALITY
 PRINTS FOR 35c
 ORDERS RETURNED SAME DAY
REEVES STUDIO
 122-8th AVE. WEST, CALGARY
 WRITE NAME PLAINLY AND
 ENCLOSE 35 CENTS

HIGH CLASS JOB WORK— BRING IT TO THE "STANDARD"

WHERE DOES ALL THE MONEY COME FROM?

MORE than four and one-half million depositors in Canada have "money in the bank."

They are satisfied to leave their money on deposit because Canada's chartered banks are ready and able to pay back promptly every cent when the depositor calls for it.

These deposits in the chartered banks total roughly \$2,262,000,000—approximately 10 per cent of which they carry in cash—in other words Bank of Canada money or "legal tender."

Some people do not fully understand banking operations and might ask:

1. What have the banks got to represent our deposits if they do not have it all in cash?
2. How can the banks repay our deposits, over \$2,262,000,000, with the amount of cash they hold?

The answer to No. 1 is: Look at any bank balance sheet and you will see for yourself that a bank owns more than it owes. That is to say—if all of its depositors were paid off and all of its other debts paid, a balance would be left belonging to the shareholders.

That should answer your first question satisfactorily. And now for No. 2:

Look again at a bank balance sheet and you will see that in addition to the cash it holds, the bank owns assets quickly convertible into cash, or which can be used to borrow from the Bank of Canada.

Experience has taught banks the amount of cash it is necessary to carry to meet ordinary day to day demands, and also the proportion it is necessary to carry in gift-edged assets which can be liquidated to meet even an extraordinary demand. Banks know that it is absurd to expect all depositors to call for their money at the same time.

That would be like saying that if everybody got sick at the same time there would not be room in the hospitals to take care of them.

Or that if everybody who travels by street car decided to travel at exactly the same hour, there would not be enough cars to carry them.

Or that if every person who carries life insurance died on the same day all the claims could not be met.

Or that if every sea were drained dry there would be no ocean liners.

Such statements are meaningless when you expose them to the cold light of common sense.

Where, then, does all the money come from? That question can best be answered by asking this one: Who owns it—and how do they get it?

Addressing ourselves to 4,740,000 depositors we answer: "This money is yours. You own it. When you call for it, you get it. When you ask any existing Canadian bank for it, do you ever fail to get it promptly?"

We ask you, too: "Do you regard your deposit as figures in a book?"

THE CHARTERED BANKS OF CANADA

Your local branch bank manager will be glad to talk banking with you. He will be glad to answer your questions, from the standpoint of his own experience.

STRATHMORE STANDARD

PUBLISHED EVERY THURSDAY
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 ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

QUOTATION FOR TODAY

LET not him who hath no house tear down the house of his neighbor; but rather let him strive diligently to build one for himself, thus, by example, showing conviction that when his own is built it will stand undisturbed. — Lincoln

STUDY FOR FILMING OF BIBLE STARTED BY BRITISH STUDIO

London.—Research work has begun on the first serious attempt to film the entire Bible. Vogue Films are to spend roughly 400,000 pounds on this enterprise which it is hoped will prove to be the most important film yet produced in any country.

Elaborate preparations have been made for the picture, which is to be 15,000 feet long and will run for about three hours. A year is to be spent on the actual "shooting" of the film. This starts in a few weeks' time. Both the Old and the New Testaments are to be covered in considerable detail, and upward of 10,000 persons will be kept continuously in work.

No great undertaking is accompanied by many difficulties. England has had little or no experience in the production of films costing nearly half a million sterling, or with pictures running for 180 minutes. But the chief obstacle to the film is the attitude of the British Board of Film Censors.

The official censor, as such, has no objection to the filming of the Bible. These were Biblical scenes in David Wark Griffith's spectacle, "Intolerance," and the crossing of the Red Sea was one of the principal episodes in Cecil B. De Mille's "The Ten Commandments." Both of which received the Censor's certificate. The Board, however, strongly disapproves of the representation either of the life of Jesus or of Jesus on the screen.

It refused to license "The King of Kings," and did not change its attitude even when that picture was licensed all over Britain by local authorities, who are statutorily entitled to overrule the Board's decision on matters like this.

Should the Censor prove adamant, it is probable that local councils will license the film. In this case certain regulations as to the showing of the picture come into operation. No smoking is allowed while the film is being exhibited; there can be no illustrated posters and all the players must be anonymous.

The beginning of work on the filming of the Bible is the culmination of a movement in England to make religious films that have now attained great proportions. Many Anglican churches have been wired for sound, and show pictures in place of a sermon at evening services; Not long ago this experiment was tried in Winchester Cathedral, the first English cathedral to exhibit a film.

—Christian Science Monitor

MAN'S DOMAIN

Man exploring and conquering the earth, the air above and the waters under the earth.

The following article taken from the Christian Science Monitor will show further inspired spirit in exploration, to reveal the wonders of the ocean depths.

BRUSSELS.—Undreamed exploration which may reach the fantastic depth of between five and six miles is the new goal which Prof. August Piccard has set himself after his successful ascents into the stratosphere. He is busy preparing an expedition to the deep sea in a small metal globe. The experiment is planned for the summer of 1939. Piccard, however, there will be a rehearsal in the Lake of Geneva between Vevey and Lausanne at a depth of 300 meters. After

TRAIN SCHEDULE
 Going West 8:58 p.m.
 Going East 8:05 a.m.
 For Carleton Place
 Going West 6:52 a.m.
 Going East 9:08 p.m.

WINDSOR'S

601 - 11th Avenue West, Calgary
 WE WILL PAY
 the following prices for old gold:
 Good until the next issue of the paper.

COINS—
 Grade "A" Large 18c per dozen
 Grade "A" Medium 16c per dozen
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 Grade "C" 12c per dozen
 — Licenses No. 115
 Also buyers of dressed poultry.

this trial experiments are to be made in 5,000 meters (about 16,500 feet) in the Atlantic Ocean west of the Canary Islands.

The first time Professor Piccard, for safety's sake, is to set down the "balloon" unmanned at 3,000 meters. Then he will descend to 2,000 meters. After this the empty balloon is to be set down to 4,000 meters, and the explorers are to go down after that to 3,000 meters, and so on.

If the experiments near the Canary Islands are successful they are to be continued near Puerto Rico at a depth of 5,526 meters and finally in the Pacific at a depth of 3,656 meters.

CHRISTIAN SCIENCE

At all Christian Science Churches next Sunday, the subject of the Lesson-Sermon will be "Christian Science." One of the Scriptural quotations in the Lesson-Sermon is Luke 9:1-2, "Then he called his twelve disciples together, and gave them power, and authority over all devils, and to cure diseases. And he sent them to preach the kingdom of God, and to heal the sick." One of the correlative passages from "Science and Health with Key to the Scriptures" by Mary Baker Eddy, is: "This healing power of Truth must have been given anterior to the period in which Jesus lived. It is as ancient as 'the Ancients of days.' It lives through all lives, and extends throughout all space" (p. 146).

NEWSPAPERS GET

INSURANCE "ADS"
 Newspapers will continue to be the chief medium used by the Canadian Life Insurance Officers' Association in the message of the institution of life insurance. It was decided by the meeting of the association in London, Ontario, A. N. Mitchell, vice-president and general manager of the Canada Life Assurance Co., was elected president of the association.

Running consistently for 18 years, the "life insurance service campaign," created all over Britain by local authorities, who are statutorily entitled to overrule the Board's decision on matters like this.

Should the Censor prove adamant, it is probable that local councils will license the film. In this case certain regulations as to the showing of the picture come into operation. No smoking is allowed while the film is being exhibited; there can be no illustrated posters and all the players must be anonymous.

The beginning of work on the filming of the Bible is the culmination of a movement in England to make religious films that have now attained great proportions. Many Anglican churches have been wired for sound, and show pictures in place of a sermon at evening services; Not long ago this experiment was tried in Winchester Cathedral, the first English cathedral to exhibit a film.

—Christian Science Monitor

MAN'S DOMAIN

Man exploring and conquering the earth, the air above and the waters under the earth.

The following article taken from the Christian Science Monitor will show further inspired spirit in exploration, to reveal the wonders of the ocean depths.

BRUSSELS.—Undreamed exploration which may reach the fantastic depth of between five and six miles is the new goal which Prof. August Piccard has set himself after his successful ascents into the stratosphere. He is busy preparing an expedition to the deep sea in a small metal globe. The experiment is planned for the summer of 1939. Piccard, however, there will be a rehearsal in the Lake of Geneva between Vevey and Lausanne at a depth of 300 meters. After

TRAIN SCHEDULE
 Going West 8:58 p.m.
 Going East 8:05 a.m.
 For Carleton Place
 Going West 6:52 a.m.
 Going East 9:08 p.m.

WINDSOR'S

601 - 11th Avenue West, Calgary
 WE WILL PAY
 the following prices for old gold:
 Good until the next issue of the paper.

COINS—
 Grade "A" Large 18c per dozen
 Grade "A" Medium 16c per dozen
 Grade "B" Large 15c per dozen
 Grade "B" Medium 14c per dozen
 Grade "C" 12c per dozen
 — Licenses No. 115
 Also buyers of dressed poultry.

Mid-Month Specials

LARD—	
10 LB. PAILS PURE LARD	\$1.60
5 LB. PAILS PURE LARD	83c
3 LB. PAILS PURE LARD	50c
FRY'S PURE COCOA, 1 lb. Tins	38c
FRY'S PURE COCOA, half lb. tins	21c
NASH'S COFFEE, in Gem Sealers	40c
AYLMER ALL CANADIAN SOUP—	
VEGETABLE, MUSHROOM, CELERY	
TOMATO— 3 tins	25c
Blue Ribbon JELLY POWDER, 6 for	25c
RED ROSE COFFEE, 1 lb. tins	35c
4 LB. Tins PURE PLUM JAM	39c
HEINZ TOMATO CATSUP	21c
STRAWBERRIES have passed the peak, RASPBERRIES are beginning to move NOW.	

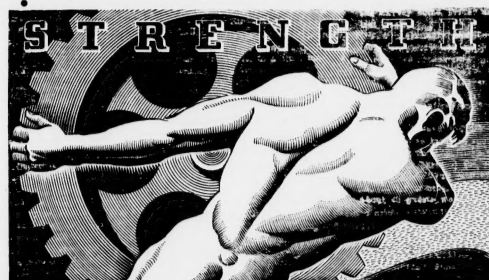
Nash's JUBILEE
 TODAY'S BEST
 TEA VALUE
55c

Today's Best
Coffee
 Value
 Just Natural
 Flavour
35c

STRATHMORE TRADING COMPANY

A. D. SHRIMPTON, MGR.
 STRATHMORE ALBERTA

influence of life insurance as an interpretation of the manner in which titution, and with some scientific in life insurance functions.

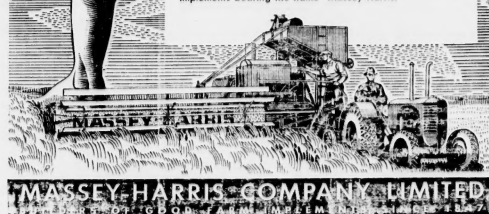


CANADIAN IMPLEMENTS SET A HIGH STANDARD

Canadian farms have not only demanded machines peculiar to their exacting conditions, but because of the toughness of these conditions have necessitated machines of higher quality and sturdier construction than those in use in other lands.

Meeting these conditions the Canadian farm implement maker, right from the very beginning has had to build stronger and more powerful equipment, and as a result has set an exceptionally high standard—a standard by which all implements are judged. In fact it is generally conceded that implements developed in countries outside of Canada have to undergo considerable re-designing to come up to the standard set for Canadian farmers by Canadian implement builders.

It is this reputation for high quality, dependable machines that has brought world-wide acceptance of and demand for implements bearing the name "Massey-Harris."



MASSEY-HARRIS COMPANY LIMITED

Advertising Rates

Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc
 per issue 50c
 Display Advertising Rates on Application.



FOR SALE—3 GOOD MILCH COWS,
 Grade Jersey and Holstein; Queen
 and Holstein. Freshen shortly.
 John C. Buckley, Glendon, Alta.

HAY FOR SALE—30 TO 35 TONS
 good clean Bromo Hay. Will sell
 standing or in stack, at Glendon.
 What offers? H. W. Riley, 325
 8th Ave West, Calgary. Phone
 M1025. Jn23

FOR SALE—DEERING MOWER,
 good running order. Apply John
 Akerman, Strathmore. Jn23

Church Notes

UNITED CHURCH OF CANADA
 Rev. V. M. Gilbert, B.A., B.D.
 Minister
 Strathmore, Alberta.
 Sunday, June 26th 1938

Namaka—
 11:30 a.m.—Worship.
Cheadle—
 2:45 p.m.—Worship.
Strathmore—
 10 a.m.—Worship and Junior Con-
 gregation.
 Subject—"Religion and the Child."
 11 a.m.—Church School.
 7:30 p.m. Worship.
 Subject—"The Mission of Masonry."
 The Official Board of the United
 Church takes much pleasure in in-
 viting all Masons and their friends to
 this service.

Pianist and Choir Leader—
 Miss E. Hirtle, Graduate Mount
 Allison Conservatory.

ST. MICHAEL'S AND ALL ANGELS
CHURCH

Incumbent—
 Rev. Geo. W. Lang, B. A. Litt.
 June 26, Second Sunday after Trinity
 10 a.m.—Sunday School.
 This will be the last session of the
 Sunday School until September. All
 children are urged to be present.
 11 a.m.—Holy Communion and
 Sermonette.
 3 p.m.—Nightingale—Service of
 Breviary and Sermonette.
 7:30 p.m. Strathmore—
 Evensong and Sermonette.
 Final instructions will be given con-
 cerning the annual Sunday School
 Picnic to be held Thursday, June 30.

SACRED HEART CHURCH
STRATHMORE

STRATHMORE—
 Mass every Sunday 10:30 a.m. ex-
 cepting first Sunday of the month,
 when Mass will be at 10 a.m.

CAISELAND—
 First Sunday of the Month, Mass
 at 11 a.m.
REV. FATHER COSMAN, Pastor.

FRATERNAL

CANADIAN LEGION, B. E. S. L.
 Strathmore Branch, No. 10



President— J. B. WATSON
Sec. Treas.— W. S. PATTERSON
Hall Manager— JAMES SWANSON
 Meetings held the Second Tuesday
 of each month. All eligible welcome
 as members.

RISDON'S MACHINE SHOP

Machine Work And Welding

PHONE

DANCE

SATURDAY NIGHT—JUNE 25, —9-12
 MEMORIAL HALL, STRATHMORE

Jack Bremner's Orchestra — Adm. 25c

TOWN OF STRATHMORE

NOTICE

No grass to be cut on lots in town
 or in Lambert Park, without permis-
 sion from the council.

BY ORDER,

ONE BAY GELDING—WHITE FACE
 and three white feet, branded T F
 on left shoulder and J on right
 shoulder, impounded at W. A. Har-
 tedy's will be sold at a Pound Sale
 June 27 at 1 p.m. unless previously
 redeemed.

Why is Life Insurance So Safe?

Answer.—Because the institution of Life Insurance is built upon a sound actuarial basis, and upon the investment of the accumulated funds of policyholders in loans to governments and municipalities—for building homes and schools—for improving farms—for constructing good roads and transportation systems—for developing industries and public utilities.

Question.—How is the safety of these funds guaranteed?

Answer.—By the security of the governments, municipalities and properties upon which the loans are made—and the financial responsibility of the borrower.

Q.—Are there restrictions as to what type of investments Life Insurance companies may make?

A.—Yes, all investments are subject to strict governmental regulation.

Q.—What is the total amount of Life Insurance funds invested in Canada?

A.—More than Two Billion Dollars.

Q.—Has Life Insurance in Canada fulfilled every guarantee 100 cents on the dollar?

A.—Yes, even through wars, epidemics and world-wide depressions.

This is the ninth of a series of messages sponsored by Life Insurance Companies operating in Canada. The tenth, to appear in two weeks' time, will discuss how women and children benefit from Life Insurance.

Life Insurance



Guardian of Canadian Homes

FRESH AND SMOKED MEATS
 Beef — Pork — Veal — Mutton
 FRESH FISH EVERY WEEK
 TEDDY'S TRIPE AND PORK PIES
 Fresh Every Thursday

GEORGE SNAITH

PHONE 43

STRATHMORE

SOMETHING worth INVESTIGATING

The John Deere **DAMMING LISTER**

This machine may be seen at work in the Strathmore district and is for rent at a reasonable rate.

For information Apply—

W. J. Weyers

Phone 12, Agent for John Deere Machinery

GOVERNMENT HAIL INSURANCE

LOCAL AGENT FOR

STRATHMORE

MRS. M. V. CRADDOCK

COAL FROM CONSUMERS' MINE
 Delivered per Ton at \$4.25

TRUCKING OF ALL KINDS

Cream Route Tuesday and Friday
 Phone 5. **NORMAN TAYLOR**

For The Best In—

Beef, Pork, Lamb, Veal, Fish and Poultry
 —At Lowest Prices

Roberts Meat Market

PHONE 25

STRATHMORE

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

STRAWBERRIES

Are at their best
 right now. The pick
 will be over by next
 week.
 2 Baskets 23c
 Case \$2.49

SUGAR—

10 lbs 65c
 20 lbs \$1.29
 100 lbs \$6.35

TEA—

Nabob,
 1 lb pkg. 53c

COFFEE—

Nabob
 1 lb tin 40c

COFFEE—

Red Rose,
 1 lb tin 35c

JAM—

Plum, Pure—
 4 lb tin 40c
 Strawberry, pure
 4 lb tin 55c
 Peach, Pure
 4 lb tin 48c

GINGER SNAPS—

2 lbs 25c

SODAS—

Wooden Box 35c

SYRUP—Rogers—

Size 5 tin 42c
 Size 10 tin 79c

SALMON—

2 Tall Tins 25c
 6 tall tins 69c

MILK—

Tall tin 10c
 12 tins for \$1.15

FLOUR—

Five Roses—
 98 lbs \$3.85
 49 lbs \$2.00
ROBIN HOOD—
 98 lbs \$3.95
 49 lbs \$2.05

FLOUR—

Sunburst—
 98 lbs \$3.35
 49 lbs \$1.75

Shredded WHEAT—

2 Pkgs 23c

CORN FLAKES—

3 for 25c

CERTO—

Per Bottle 28c

METAL RINGS—

Dozen 25c

GLASS TOPS—

Dozen 25c

FRUIT AND VEGETABLES

STRAWBERRIES—
 2 Boxes 23c
 Case \$2.49

BANANAS—

2 lbs for 25c

TOMATOES—

Hot House—
 1 lb 15c

HEAD LETTUCE—

Large Size,
 Each 10c

CUCUMBERS—

Large Size,
 Each 15c

RHUBARB—

8 lbs 25c

ORANGES—

Dozen 23c
 Dozen 28c
 Dozen 35c